



Get Involved: Host a Fundraiser for LiftED!

Looking to make a meaningful impact? Hosting a fundraiser is a great way to raise awareness and funds while uniting your family, friends, and coworkers. Your efforts will directly support LiftED's youth literacy and leadership programs in Toronto, helping us inspire brighter futures.

What Is a Third-Party Event?

A third-party event is a fundraiser organized by individuals, businesses, or community groups in support of a cause. Whether it's a BBQ, bake sale, sports tournament, or a themed party, the possibilities are endless. Let your creativity lead the way!

Ideas to Inspire Your Fundraiser:

- **Corporate Matching Gifts:** Double your impact! Many employers have matching gift programs for charitable donations. Check with your company to see how they can support your efforts.
 - **Birthday Giving:** Use tools like EchoAge to simplify party planning while giving children the opportunity to support a cause close to their hearts.
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Planning Your Event: Tips for Success

Start Strong:

- **Choose a Winning Idea:** A good concept can spark excitement. Run it by friends and family for feedback, and think about how to make it even better.
- **Be Ready to Share the Why:** Explaining LiftED's mission and the importance of its programs will inspire others to get involved.

Plan Ahead:

- **Set Realistic Goals:** Establish a clear fundraising target to focus your efforts and encourage supporters.
- **Budget Wisely:** Outline expected expenses and income sources to keep your event on track.
- **Plan for the Unexpected:** Have a backup plan if your event depends on variables like weather.



Collaborate for Success:

- **Assemble a Team:** Bring together a group of dedicated individuals to help you bring your vision to life.
- **Involve Your Community:** Reach out to local businesses for sponsorships or donations to offset costs. For example, restaurants might donate food, or print shops might provide flyers.

Spread the Word:

- **Know Your Audience:** Identify who is most likely to attend and focus your outreach on them.
- **Promote Thoughtfully:** All promotional materials must be approved by LiftED to ensure the proper use of its name and logo.

Take the Next Step

1. **Submit Your Proposal:** Complete the Event Proposal Form to gain approval for your event. This ensures alignment with LiftED's mission and brand.
2. **Reach Out:** Have questions or need advice? Contact us at 416-489-9309 or info@liftededucation.org.

Your fundraiser can create a lasting impact in the lives of young people in our community. Let's work together to inspire change. Ready to make a difference? Let's get started!